

Fair Trade “Reverse” Scavenger Hunt

Fellow abolitionists! Your mission, should you choose to accept it, is to go to the stores listed on the next page, search for all of the Fair Trade products sold at each store, and record your findings on the provided forms. Should you succeed, the results could be revolutionary! You will be providing the people of North Heights with the information they need to carry out a “boycott,” an effort to shift the demand from slave made products to slave free products and supply chains through making different choices in buying habits. It only takes a very small shift in demand for companies to take notice of their loss in profits and to meet the demands of the public in order to gain back revenue. As a result, any effort a company makes to clean up its supply chain is a move in the right direction of eradicating slave labor. ***You will be fighting for the victims of slavery by participating in this scavenger hunt!***

This is what you will be looking for:

- Coffee & Tea- Regular, decaf, espresso, black tea, green tea, chai, etc.
- Chocolate & Chocolate Products- Candy, cocoa, baking cocoa, brownie mix, cake mix, ice cream
- Sugar- Regular baking sugar, brown sugar (light & dark,) powdered/confectioner sugar
- Cotton Products- It is unlikely that you will come across Fair Trade t-shirts or other cotton products, but it is worth checking into.

You will know a product is Fair Trade if the packaging has one of these symbols on it:



Once you have located a Fair Trade product, add it to the list on the provided forms under the correct store heading. Include the name of the product, its size/amount, and the regular price (not sale price.) Please include the brand name and the specific product name.

For example: Archer Farms Organic Whole Bean Coffee, Fair Trade Espresso, 12oz, \$7.29

Here's the challenge...

- Your team will receive 1 point for every item on your list. (The info must be complete.)
- You will receive 10 extra points (per store) if you talk to a manager or other employees about slave labor and Fair Trade products.*
- You will receive 10 extra points for each additional “location” you research *after* completing your original assignment.** (See list of locations already being covered on the next page.)
- ***The team with the highest number of points will win a gift certificate to a Fair Trade coffee shop that you can use for one of your meetings!***

Thank you so much! Have fun!!!

*See the next page(s) for ideas about talking to managers or employees & for Fair Trade Info.

**See the next page for info about recording additional locations researched.

Ideas for Talking to Managers or Employees about Slave Labor & Fair Trade Products

- If you plan to do this, it would be a good idea to read the attached Fair Trade Information sheet or educate yourself about slave labor and Fair Trade certification ahead of time.
- Ask if they have available a list of the Fair Trade products they carry and what their policy is regarding those products. If they don't have one or both, find out why and suggest that they look into making that info available to the public.
- If they are unaware of the issue of slavery and/or the purpose of Fair Trade certification, ask if you can tell them about it and suggest reasons their store should carry FT products. Many people who carry Fair Trade products do so because it ensures that the farmers are given a fair wage, but they don't realize that it is currently the best method of ensuring slave labor is not being used in the production of a particular product.
- If the person you are talking to asks questions you can't answer, feel free to write them down, find the answers, and get back to them if you have the time to do so.
- *For additional info check out <http://www.freedomSunday.org/downloads/us-hss-labor-trafficking-factsheet.pdf> for info about labor trafficking and to find more info about what Fair Trade is go to <http://www.greenamerica.org/programs/fairtrade/whattoknow/index.cfm>.*

Recording Additional Locations Researched (For Extra Points)

- Locations could include any store not listed on any of the scavenger hunt forms. *Stores already being covered on the scavenger hunt forms include: Target, Fresh & Natural, Costco, Trader Joes, Cub, Seward Co-op, Rainbow, Eastside Food Co-op, Sam's Club, and Whole Foods.* You can add any other location including other food stores, gift shops, coffee shops, and online shopping sites. Record product information for additional locations on the blank form provided. ***Remember to record the corresponding names of stores and coffee shops and list the web address for online sites you find.*** You can make extra copies of the form if needed.
- If anyone wants to research 'City Kid Java' that would be worth an additional 10 points as well. It is a line of coffee and hot chocolate sold at Target (and other places?) that claims it often pays a better wage to farmers than Fair Trade certified companies do. Their profits go to help youth programs in the Twin Cities. It would be good to know the source of their products, and if they can be considered slave free. If so, City Kid Java products could be added to your list of products including the name(s) of the store(s) where their products are sold.

*******Email Christa Eggimann at pagesister1@yahoo.com with questions.*******

Fair Trade Information from Global Exchange: www.globalexchangestore.org/articles

What is Fair Trade?

Fair Trade means an equitable and fair partnership between global marketers and producers in Asia, Africa, Latin America and other parts of the world. A fair trade partnership works to provide low-income artisans and farmers with a living wage for their work. - Source: Fair Trade Federation

Fair Trade Criteria

1. Paying a fair wage in the local context
2. Offering employees opportunities for advancement
3. Engaging in environmentally sustainable practices
4. Being open to public accountability
5. Building long-term trade relationships
6. Providing healthy and safe working conditions within the local context
7. Providing financial and technical assistance to producers whenever possible
8. Ensuring that there is no abuse of child labor

Source: Fair Trade Federation

Why Fair Trade?

Our consumer spending choices affect people's lives around the world. The products we enjoy are often made in conditions that harm workers, communities and the environment. But increasingly consumers are demanding more humane, more environmentally sensitive products.

In today's world economy, where profits rule and small-scale producers are left out of the bargaining process, farmers, craft producers, and other workers are often left without resources or hope for their future. Fair Trade helps exploited producers escape from this cycle and gives them a way to maintain their traditional lifestyles with dignity.

What Fair Trade Products are Available?

Fair Trade encompasses a range of goods, from agricultural products from the global South like coffee, chocolate, tea, and bananas, to handcrafts like clothing, household items, and decorative arts.

How to Identify Fair Trade Products

Fair Trade products can be identified by the "Fair Trade Certified" label or the Fair Trade Federation logo on a product. The "Fair Trade Certified" system involves non-profit organizations in 17 different countries, all affiliated with Fairtrade Labeling Organizations International. In the USA, TransFair USA places the "Fair Trade Certified" label on coffee, cocoa, tea, bananas and other fruits. This label is product-specific, meaning that its presence on one product doesn't mean that all of the companies products are Fair Trade. The Fair Trade Federation is an association of businesses that follow fair trade principles across the board, so its presence on a product DOES mean that a company supports the highest level of commitment to fair trade -100%.



Who Benefits from Fair Trade?

The Fair Trade system benefits over 800,000 farmers organized into cooperatives and unions in 48 countries. Fair Trade has helped farmers provide for their families' basic needs and invest in community development. However, these farmers are still selling most of their crop outside of the Fair Trade system because not enough companies are buying at Fair Trade prices.

